

We specialise in:

- Product Stewardship
- Regulatory Affairs
- Strategy
- Facilitation
- Sustainability Strategies and Reporting
- Communications
- Packaging and the Australian Packaging Covenant
- Natural Resources Management

MS2 Director [Russ Martin](#) has over 27 years experience in public policy development and sustainability in the US, Australia and Middle East. This includes roles in government and as an advisor to governments and industry. Russ has delivered major presentations in China, Singapore, Belgium, Serbia, the US, Canada, Australia and New Zealand on product stewardship and sustainability. Russ is also Chief Executive Officer and Co-Founder of the [Global Product Stewardship Council](#)

In 2015, Russ won the Global Green Future Leadership Award from the World CSR (Corporate Social Responsibility) Congress.

Russ was appointed as the Independent Chair of the Battery Implementation Working Group to lead development of a national product stewardship approach for handheld batteries. Russ was also appointed by the Australian Government as an independent expert to the [Product Stewardship Advisory Group](#), which provided advice to the government on products that could be considered for attention under the *Product Stewardship Act 2011* and to the advisory body for Australia's development of product stewardship framework legislation, in addition to [testifying on the legislation](#) before a Senate Parliamentary committee. Russ has also presented to, and facilitated discussions of, the National Caucus of Environmental Legislators in the US.

Follow MS2 on Facebook ([MartinStewardshipMS2](#)) or Twitter ([@RussMartinMS2](#)).

[Global Product Stewardship Council](#)

MS2 are Foundation Members and help lead the creation of the [Global Product Stewardship Council](#) in April 2010, as well as the GlobalPSC's subsequent development. The GlobalPSC is an independent, not-for-profit forum for product stewardship development and an online resource for information on product stewardship policies and programs across the world. The GlobalPSC's vision is to facilitate the development of effective product stewardship schemes globally.

[GlobalPSC members](#)

have headquarters or facilities in ten countries and include businesses of all sizes, NGOs and governments at federal, state/provincial and local levels.

As a membership-based organisation providing an online clearinghouse of independent, objective information on product stewardship, the GlobalPSC does not advocate for or against particular approaches. Rather, the GlobalPSC helps stakeholders to understand the objectives, strengths and weaknesses of various programs based on independent, peer-reviewed analysis and sharing information on emerging initiatives through an international network of product stewardship practitioners.

As President of the GlobalPSC, MS2 Director [Russ Martin](#) testified before an Australian Senate Parliamentary committee on the development of product stewardship framework legislation, following appointment by the Australian Government to the [advisory body](#)

for the legislation and preparation of the GlobalPSC's submission to the Senate.

Product stewardship is an environmental management strategy guided by the principle that whoever designs, produces, sells or uses a product bears some degree of responsibility for minimising that product's environmental impact. It is increasingly used around the world as a highly effective means to achieve good environmental outcomes. The GlobalPSC provides specialised insight into establishing and operating product stewardship programs - whether

voluntary, regulatory or co-regulatory - across a range of sectors.

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